



MARKET RESEARCH & INTELLIGENCE | STRATEGY | CONSULTING

## REAL ESTATE INDUSTRY




## SELECT EXPERIENCE IN THE REAL ESTATE INDUSTRY

At SIS International Research, we travel the world conducting the kind of travel market research that is necessary to truly understand different regions, countries, people, and cultures. This wealth of in-depth knowledge and understanding is invaluable to companies whose very existence depends on travelers and the revenue they generate.

We're proud of our long-standing tradition of market research excellence and we're ready to share our expertise with you. Wherever you want to go, we can help you get there faster.





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

**Market Research** | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

**Strategy Research** | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

**Data Collection** | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

**Focus Group Facilities** | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad range of consumer and B2B respondents.



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## Comprehensive solutions for the Real Estate Industry

- Conducted dozens of market feasibility assessments for a private school developer in the US and globally.
- Conducted focus groups to determine the features of a new luxury hotel-condominium in White Plains
- Conducted a competitive analysis of rental buildings in Sarasota to determine the features of a renovation of a rental complex
- Conducted focus groups for a new development of homes in Lakewood Ranch section of Sarasota
- Conducted a mail survey for condominium owners to determine the best use of funds to be spent in the construction of a new clubhouse
- Conducted focus groups of consumers' attitudes toward environmental policies in select counties in Florida
- Conducted research on New York City real estate "flip tax" through input from experts in the industry.
- Conducted market intelligence study on market environment and competition with public schools in NYC.
- Conducted an international new leasing arrangement assessment by gauging attitude and opinion of tenants of a mega property in the USA.

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