



MARKET RESEARCH & INTELLIGENCE | STRATEGY | CONSULTING


NON-PROFIT SECTOR



SELECT EXPERIENCE IN THE NON PROFIT SECTOR

In this fast paced world, non-profit organizations need to stay abreast of the key industry trends that impact their local and global membership. SIS has serviced the non-profit sector for many years with desk research, primary research and online surveys. SIS can help you maximize your membership and provide your members with Best Practices to help them improve their business. We have also identified the met and unmet needs for members so you can provide value for your members.





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

Market Research | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

Strategy Research | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

Data Collection | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

Focus Group Facilities | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad range of consumer and B2B respondents.

Selected Clients

- ▶ Association of Clinical Research Professionals
- ▶ American Academy of Family Physicians
- ▶ American Management Association
- ▶ American Psychological Association
- ▶ Closure Manufacturers Association
- ▶ Enterprise Florida
- ▶ Florida Board of Tourism
- ▶ French-American Chamber of Commerce
- ▶ HR Certification Institute
- ▶ Project Management Institute
- ▶ Select Real Estate Trade Associations
- ▶ Small Business Trade Association
- ▶ Society for Competitive Intelligence Professionals
- ▶ The Conference Board
- ▶ World Justice Project (Rule of Law Index)



SIS Worldwide Headquarters

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Comprehensive solutions for the Non-Profit Sector

- Conducted a study on the value of membership among members and non-members for a major B2B industry association and accreditation body.
- Conducted survey for a non-profit clinical research association to determine its potential membership in the European markets.
- Conducted a global survey for a competitive intelligence non-profit organization to determine the market needs assessment for current and potential members
- Conducted a global positioning study for a US based B2B industry organization.
- Conducted a large market assessment and competitive assessment in the US medical sector.
- Conducted focus groups for a real estate non-profit organization to determine how to better meet the needs of their members
- Conducted a global survey to determine the international market potential for a high end corporate board trade association
- Conducted an extensive telephone survey of CEOs from mid-size firms to

determine the key strategic issues facing the management trade association

- Conducted a survey for an advertising trade association to determine key topics for their annual conference
- Conducted a study for travelers from the UK for a Tourism Trade Commission
- Conducted a study for a prominent government trade association on vendors in industrial sectors.
- Conducted a study to determine the ability of the state of Florida to track high technology businesses to the state and potential advertising program necessary to attract these businesses
- Conducted a study to determine the potential of specific bottle packaging products
- Conducted a major study of the key opportunities and challenges facing small business in America
- Online survey available to a Chamber of Commerce group's members around the country

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- Conducted an in-depth study of the project management market in Japan & Korea.
- Conducted focus group discussion among NGO managers concerning their financial organization.
- Conducted an international project to research on people's experiences with the laws and legal institutions of their country.