


KEY OPINION LEADER PROJECTS



SELECT EXPERIENCE IN KEY OPINION LEADER PROJECTS

SIS Global Growth provides businesses access to experts, analysts, consultants, opinion leaders and thought-leaders for corporate growth, management, change, and strategy. Technical expertise, best practices and specialized experts are often unique competitive advantages for companies. Businesses can encounter challenges that fall outside their traditional purview. SIS Global Growth provides to our clients a global platform of rapidly accessible experts, analysts, consultants and thought-leaders with highly specialized expertise and skill sets. With SIS Global Growth Strategic Sourcing and Procurement solutions, companies gain advantage in accessing industry experts and consultants worldwide.





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

Market Research | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

Strategy Research | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

Data Collection | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

Focus Group Facilities | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad range of consumer and B2B respondents.



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Comprehensive solutions with Key Opinion Leader Projects

- Conducted Key Opinion Leader interviews for CEOs and senior management of governmental and private sector institutions for their attitudes toward US Foreign Policy
- Conducted interviews with Key Opinion Leaders on dermatology
- Conducted NGO and GO executive level interviews with CEOs and Heads of these institutions for their opinion for energy policy and green movements in the US and in Europe.
- Conducted Key Opinion Leader Interviews for global warming for C-level executives with media, NOG, GO and academic organizations in US, Europe, Asia and Latin America.
- Conducted opinion survey with Key Opinion Leaders for Financial policies.
- Conducted extensive CEO and CFO survey for Florida Enterprise to determine potential investment in Florida for their business.
- Conducted CEO and CFO survey for US firms considering investing in Canada.
- .Conducted media and C- level interviews regarding the merger of two automotive companies to determine their new "corporate image" and attitudes toward the merger.
- Conducted C-level and Key Opinion Leader interviews regarding the media handling select issues, e.g. foreign policy, environmental, energy, financial and economic issues and social and political issues.
- Conducted IDIs with CEOs of small and big businesses to understand how the size of a company influences its leaders' purchase decisions particularly with respect to IT-products.
- Conducted qualitative and quantitative interviews on key opinion leaders for a foreign government regard to their view on investment, trade and tourism.

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