


CYBER SECURITY



SELECT EXPERIENCE IN CYBER SECURITY





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

Market Research | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

Strategy Research | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

Data Collection | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

Focus Group Facilities | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad range of consumer and B2B respondents.



SIS Worldwide Headquarters
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Comprehensive solutions for the Cyber Security Industry

- Conducted a channel study for corporate and industrial security products in North America.
- Conducted a US consumer study for security systems for households via CATI methodology. Study evaluated product features, consumer needs and potential pricing.
- Assessment of the video surveillance market.
- Conducted in-depth interviews with small to mid size business owners to test a new product concept for business security systems. Project evaluated small to mid size business needs, performance expectations and pricing.
- Conducted a global security system project in Europe, North America, Latin America and Asia for corporate security products and systems using CATI – Web methodology.
- Conducted a low incidence study across the United States among SMB managers who manage the security function at their companies.
- Conducted in-depth interviews for business owners in the Northeast for corporate security systems and building systems.
- Conducted market trend and market response survey for telephone-attached scrambler.

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