

## CHEMICAL AND ENERGY INDUSTRIES




### SELECT EXPERIENCE IN THE CHEMICAL AND ENERGY INDUSTRY

The global chemical industry is one of the most rapidly expanding areas of manufacturing. As with many industries, it is presently reacting to the migration of manufacturing to Asia. Today, the industry faces increasing regulation and competition. Market Research provides insights for decision making and competitive advantage. Still, great opportunities exist in resins, polymers, pesticides, paints, fertilizers, auto chemicals, cleaning solvents and more. Leading chemical producers look to SIS International Research for our hybrid research approach and global coverage.

Chemicals Market Research explores Customer Insights, Competitor Analysis, Supply Chain, Industry Movements and

Trend Tracking. Our Market Intelligence reports provide essential information our clients need to retain a competitive advantage in the marketplace. Competitor Analysis and Profiling studies go further in identifying a company's competitive strengths and weaknesses. SIS Market Structure studies assist in the determination of prospective market size, and identify potential global market opportunities.





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

**Market Research** | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

**Strategy Research** | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

**Data Collection** | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

**Focus Group Facilities** | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad

#### **Selected Clients**

- Arizona Public Service
- Ashland
- Atochem
- Bayer
- Bourns
- Compass Minerals
- ConEdison
- Cummins
- Dow
- E.I. Du Pont de Nemours and Company
- Elf Aquitaine
- Exxon
- Genencor
- Georgia Pacific
- Kohler Petrobras
- Milliken and Company
- Petrobras
- Southern Company
- The Clorox Company



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## Comprehensive solutions for the Chemical and Energy Industry

- Competitive Intelligence Study on pre-polymer toll manufacturing.
- Global product positioning study in the power surge protector market.
- Conducted a global intelligence study on Solar panel manufacturers.
- Market structure study of the Phenolic Resin market in the US for a competitor analysis.
- Conducted a major global corporate image study among high level executives, key opinion leaders, executives, stakeholders, and government officials for a large European Oil and Gas company.
- Market structure study of the Epoxy Resin market in the US for a competitor analysis.
- Competitive study of a firm's production of a pesticide in Israel.
- Competitor profile of a producer of inorganic chemicals in France.
- Global monthly newsletter that focused on its peer competitors in Europe, new products and applications in the plastics, glass, and rubber segments of the automotive industry.
- Market study of flame-retarding ETP in China.
- Monthly tracking of European chemical manufacturers.
- Competitive pricing study of fertilizers in Australia and in France.
- Quarterly reports of competitive activities of Bromine producers in Japan.
- Market study that determined the market size for disinfectant products in hospitals and hotels.
- Strategic information audit for a leading worldwide manufacturer of specialty glasses and related inorganic materials: interviewed key company executives, analyzed the information flow and sources, and developed a BI/CI tracking system for R&D personnel within the firm.
- Competitor profile of a European conglomerate with interests in petroleum, crude oil, energy, chemicals, and financial services.
- Strategic information audit for a large public utility firm: analyzed the flow of documents, consulted with international marketing team, and recommended the optimum business intelligence system.

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- Interviewed CEOs of chemical and energy firms regarding the strategic issues facing their industries.
- Strategic information audit of a public utility firm, resulting in a BI/CI tracking system.
- Worldwide study on the state of the utilities industries in Asia, Latin America, and Europe, including an extensive analysis of global demand, privatization, strategic alliances, and future of the industry, on a country-by-country basis.
- Study on the market size, potential, and structure of the closures industry in the US.
- Study on the state of blister packaging versus traditional closures packaging.
- Study for the global market opportunities in the auto chemicals market, covering the UK, France, Germany, Spain, Italy, and the Benelux countries.
- Analyzed the market feasibility for enzymes in the textile industry in China by surveying over 100 plants, dye houses, and distributors throughout China.
- Market Intelligence Study for the Countertop Solutions Market in the US.
- Competitive Intelligence Study on Solid Surface Industry.
- Quantitative Brand Image study for industrial cleaning products in the US and Europe by end-use market segments.
- Conducted market size and assessment study of the US Market for Phenolic resins and their end-use market segments.
- Conducted a study which evaluated select polymer/oligomer mixtures used to create specialty polyurethane foams.
- Conducted a new business development project for a new safety outlet device.
- Conducted a Global Market Intelligence study for a power systems company.
- Market study on how much polyethylene is consumed annually in deploying underground communications cables in the US
- Conducted a global Genset end-user requirements & perception study.
- Market Intelligence Study for a company in a chemical sector.
- Conducted a Market Intelligence study for a manufacturer of salt and chemical products.
- Conducted business intelligence study using expert interviews with entry-mid professionals of major chemical corporations.
- Conducted quantitative survey in order to gather and analyze data



- Conducted quantitative survey in order to gather and analyze data relating to perceptions and expectations of a major chemical company and its competitors in the United States.
- Conducted expert interviews in order to gain insight in the solar market, i.e. brand-identity and solar-panel awareness.
- Market study and procedure in establishing a solar power plant in France.
- Study on the nature of cybersecurity in nuclear power plants worldwide
- Market intelligence project on the global market for nuclear pressure vessels.
- Conducted a market analysis of the gas membrane market in the US and Japan.
- Conducted a study for North America Pipeline Companies, a Standard Systems study
- Conducted In-Depth Interviews in Bangkok regarding soap
- Conducted research study regarding car oil.