


EXPERIENCE IN ASIA



SELECT EXPERIENCE IN ASIA

Economies in Asia are more than ever characterized by large populations, high growth, and development. Rapid development has changed consumer needs...





We have worked with top names in all industries on the way towards earning a reputation of excellence in our over 30 years of extensive marketing research experience.

Market Research | Leading business research, insight and data solutions for strategic advantage.

We provide Qualitative and Quantitative Market Research modus recusabo intereset. We employ multiple research methods to assist you with your global growth strategy.

Strategy Research | We help you to get better prepared to get good leads and convert them to more sales.

We are experts in Competitive Intelligence, Lead Generations Techniques, Market Research and much more.

Data Collection | SIS incorporates robust quantitative statistical components with other forms of information gathering to achieve our client's research needs.

SIS International's analytics allow clients to enhance their decision making by maximizing return and minimizing risk. As a full-service market research and intelligence agency, our specialists immerse themselves in our clients' needs and devise a solution delivering complete market insights

Focus Group Facilities | Focus Groups and In-Depth Interviews

With an in-house staff of trained recruiters and a national panel of research participants, SIS is fully equipped to recruit a broad range of consumer and B2B respondents.



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Comprehensive solutions for the Market in Asia

- Conducted research study regarding localized TV development in Korea
- Conducted a research study to find out the successfulness of Korean Food Fairs
- Conducted a research study regarding a cordless driver in Tokyo, Japan.
- Conducted a diaper study in China, India (and Brazil)
- Conducted a study to understand and derive key insights from prospective patient populations in China
- Conducted a focus group of mascara users in China
- Study of premium juice buyers in China
- Bags and accessories study in China and Russia
- Conducted recruitment and research for hair stylist and consumers study in Shanghai.
- Conducted research study and focus group regarding Business Intelligence in Tokyo, Shanghai and Moscow
- Conducted a design research study in China
- Conducted a toy regulation study in South East Asia
- Conducted research study regarding two wheel riders in Shanghai
- Conducted a Japanese Sake label study in Shanghai
- Conducted a headhunting study in Shanghai
- Conducted face to face interview study in Tokyo, including a product test
- Conducted alcoholic beverages project in China (and France)
- Conducted In-Depth Interview study in Bangkok



- Conducted market probability study regarding traveling in Hangzhou
- Conducted workshop regarding digital Portals in Tokyo
- Focus group study in Asia regarding brand research
- Conducted focus group study of Neurobion users on the Philippines
- Conducted market opportunity study in Korea
- Interviews with Farm Equipment dealers in Vietnam
- Conducted research study with a manufacturer of tiles in China
- Conducted market research study regarding the distribution market in Japan
- Conducted research study regarding the Chinese auto dealer market
- Conducted 3D CAD Viewer research in Indonesia
- Conducted market research study regarding trans shipping steamers
- Conducted physicians interviews in China
- Conducted a focus group in Jakarta, Indonesia.
- Conducted research study regarding the Jewelry market in India.
- Conducted medical research regarding the Taiwanese market
- Recruited in-home interview participants in Seoul, South Korea
- Conducted printer usability test in China
- Conducted research study regarding the Chinese automotive industry
- Conducted research study regarding the Honey Citron Tea industry in Singapore